

BLAKE SCHNITKEY

773.710.1982

www.thepatientpixel.com

windytech@gmail.com

Relevant Work

2009–Present**Creative Director**

HIMSS

Chicago, IL

I currently lead a global team of 6 designers and freelancers. In my role, I develop branding, rebrands, and provide art direction across the globe. Focused on visual storytelling with a dash of humanity, I've created many brands within HIMSS over the years, including an entire organizational brand overhaul. I encourage my team to collaborate with myself and stakeholders to truly bring the HIMSS brand to life.

2011–2014**Adjunct Professor**

Defiance College

Defiance, OH

This was such a fun position. Part-time, I taught the next generation of designers in web-design, print, and typography focused classes. I was responsible for all lesson plans, grades, project assignments, and student welfare.

2006–2008**Marketing Coordinator, Graphic Designer**

Hub International

Chicago, IL

In this role, I was mainly responsible for Hub International's American Veterinary Medical Association Professional Liability Trust (AVMA PLIT). During my tenure, I designed print pieces to promote the AVMA's book of insurance business to veterinarians. Gained invaluable knowledge of budgeting, different print processes, die-cutting, and many other skills related to print production.

Various

Freelancer

I've had the pleasure of working with many clients over the years including Chicago's Shedd Aquarium, Architect Valerio Dewalt Train (also in Chicago) and Kraft Foods, particularly pieces for Latin America in multiple languages.

Education

2002–2006

Bowling Green State University

BS Tech in Visual Communications Technology

2006

Community College of the Air Force

Associate of Applied Science

Various

United States Air Force

Airman Leadership School, Fuels Technician 5 and 7-level schools.

Recognition

Various

13x MarCom Award Winner

2006

Air Force Achievement Medal

Skills, Software, Languages

Skills:

Art Direction, Team Leadership, Intelligent Design, Motion Graphics, Brand Strategy, Project Management, Collaboration and Global Focus

Software & Languages

Photoshop, InDesign, After Effects, Premier Pro, Dreamweaver, XD, Animate, Acrobat Pro, Microsoft Office, Blender, Sketchup, Salesforce Cloud, Marketo, Pardot, MailChimp, HTML, CSS Javascript